



The Success Program®

The *Success Program* is a unique educational effort designed to develop verbal and visual communication and presentation skills of young people, specifically targeting the 15-17 year-old age group. It is divided into two components as follows:

Ladder Program (Phase 1)

This intensive, twelve-week entry-level component is designed to develop skills for public speaking, presentation development, impromptu speaking and audience engagement. This is accomplished through a progressive step-by-step constructive and supportive approach, producing young people who are better able to handle themselves in public speaking, social and business situations. Two-hour classes are held weekly.

The requirements for a young person to take part in this program are:

- willingness to learn
- between the ages of 15-17
- in good standing with his/her school system
- parent's/guardian's written consent

Youth Ambassador Program (Phase 2)

As the advanced level component of this program, also lasting for a twelve-week period, builds upon skills developed in the Ladder Program to mold students into effective representatives of the City. Its primary purpose is to prepare selected participants to serve as Youth Ambassadors for the City at city, parish and state-sponsored events. The program focuses on analytical thinking, problem-solving, team building, public relations and city government.

The requirements for a young person to take part in this program are:

- between the ages of 15-17
- completion of the Ladder Program
- in good standing with his/her school system
- recommended by a school principal, teacher, counselor or home school advisor
- submission of a letter of intent stating your reason for wanting to be in the Youth Ambassador Program together with completed application
- parent's/guardian's written consent

The Success Program is endorsed by City Council of Slidell, and is offered at no charge to qualified applicants.

After successful completion of all training, an invited panel will select those students who will represent the City of Slidell as Youth Ambassadors for a period of one year.